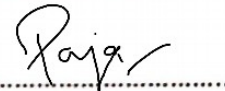


SYLLABUS PLAN : 2nd SEMSTER 2021-22**B.Com – 1: Financial Accounting**

Week	Topics
21.03.2022 – 26.03.2022	<ul style="list-style-type: none">• Hire Purchase System : Meaning, Nature, Difference Between Hire Purchase System & Credit Sale
28.03.2022 – 02.04.2022	<ul style="list-style-type: none">• Hire Purchase System : Numerical Problems
04.04.2022 – 09.04.2022	<ul style="list-style-type: none">• Instalment Payment System & Hire Purchase System
11.04.2022 – 16.04.2022	<ul style="list-style-type: none">• Branch Accounts : Meaning, Types & Methods-Direct Method
18.04.2022 – 23.04.2022	<ul style="list-style-type: none">• Branch Accounts : Final Accounts Method, Stock & Debtors Method
25.04.2022 – 30.04.2022	<ul style="list-style-type: none">• Branch Accounts : Wholesale Branch Method, Special Entries
02.05.2022 – 07.05.2022	<ul style="list-style-type: none">• Branch Accounts : Foreign Branch Accounts
09.05.2022 – 14.05.2022	<ul style="list-style-type: none">• Departmental Accounts
16.05.2022 – 21.05.2022	<ul style="list-style-type: none">• Dissolution of Partnership Firm
23.05.2022 – 28.05.2022	<ul style="list-style-type: none">• Dissolution of Partnership : Practical Problems
30.05.2022 – 04.06.2022	<ul style="list-style-type: none">• Dissolution of Partnership : Practical Problems
30.05.2022 – 04.06.2022	<ul style="list-style-type: none">• Amalgamation and Sale of Partnership Firm to a Company
30.05.2022 – 04.06.2022	<ul style="list-style-type: none">• Joint Venture Accounts
06.06.2022 – 11.06.2022	<ul style="list-style-type: none">• Joint Venture Accounts : Practical Problems
13.06.2022 – 18.06.2022	<ul style="list-style-type: none">• Royalty Accounts
20.06.2022 – 25.06.2022	<ul style="list-style-type: none">• Royalty Accounts : Practical Problems
27.06.2022 – 02.07.2022	<ul style="list-style-type: none">• Revision and Tests

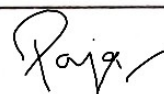


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SYLLABUS PLAN : 4th SEMSTER 2021-22
B.Com –Marketing Management

Week	Topics
21.03.2022 – 26.03.2022	<ul style="list-style-type: none">• Marketing: Introduction, Scope, Functions and Importance of Marketing Management
28.03.2022 – 02.04.2022	<ul style="list-style-type: none">• Marketing Concepts
04.04.2022 – 09.04.2022	<ul style="list-style-type: none">• Market Segmentation
11.04.2022 – 16.04.2022	<ul style="list-style-type: none">• Market Segmentation
18.04.2022 – 23.04.2022	<ul style="list-style-type: none">• Consumer Behaviour
25.04.2022 – 30.04.2022	<ul style="list-style-type: none">• Product Planning and Development
02.05.2022 – 07.05.2022	<ul style="list-style-type: none">• Product Life Cycle
09.05.2022 – 14.05.2022	<ul style="list-style-type: none">• Pricing: Meaning, Importance, Factors affecting Pricing, Objectives
16.05.2022 – 21.05.2022	<ul style="list-style-type: none">• Pricing: Types of Price Policy, Pricing Strategies
23.05.2022 – 28.05.2022	<ul style="list-style-type: none">• Advertising
30.05.2022 – 04.06.2022	<ul style="list-style-type: none">• Media of Advertising
30.05.2022 – 04.06.2022	<ul style="list-style-type: none">• Sales Promotion
30.05.2022 – 04.06.2022	<ul style="list-style-type: none">• Publicity
06.06.2022 – 11.06.2022	<ul style="list-style-type: none">• Revision Unit-I
13.06.2022 – 18.06.2022	<ul style="list-style-type: none">• Revision Unit-II
20.06.2022 – 25.06.2022	<ul style="list-style-type: none">• Revision Unit-III
27.06.2022 – 02.07.2022	<ul style="list-style-type: none">• Revision Unit-IV



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SYLLABUS PLAN: 4th SEMESTER 2021-22**B.Com – 1: Business Statistics**

Week	Topics
21.03.2022 – 26.03.2022	• Index Number-I: Meaning, Types, Methods
28.03.2022 – 02.04.2022	• Index Number: Test of Adequacy & Problems
04.04.2022 – 09.04.2022	• Index Number-II: CBI, FBI, Base Shifting, Splicing and Deflating
11.04.2022 – 16.04.2022	• Index Number-II: Consumer Price Index & Problems
18.04.2022 – 23.04.2022	• Analysis of Time Series: Time Series-I
25.04.2022 – 30.04.2022	• Time Series: Parabolic and Exponential Trend
02.05.2022 – 07.05.2022	• Time Series-II: Seasonal Indices
09.05.2022 – 14.05.2022	• Probability- I: Concept, Approaches, Addition and Multiplication Laws
16.05.2022 – 21.05.2022	• Probability: Conditional Probability and Baye's Theorem
23.05.2022 – 28.05.2022	• Binomial Distribution with problems
30.05.2022 – 04.06.2022	• Poisson Distribution
30.05.2022 – 04.06.2022	• Normal Distribution
30.05.2022 – 04.06.2022	• Normal distribution; Numerical Problems
06.06.2022 – 11.06.2022	• Revision Unit-I
13.06.2022 – 18.06.2022	• Revision unit-II
20.06.2022 – 25.06.2022	• Revision Unit-II
27.06.2022 – 02.07.2022	• Revision Unit-IV

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SYLLABUS PLAN : 6th SEMESTER 2021-22**B.Com – 1: International Marketing**

Week	Topics
21.03.2022 – 26.03.2022	• International Marketing –An Introduction
28.03.2022 – 02.04.2022	• International Marketing Environment
04.04.2022 – 09.04.2022	• Foreign Market Selection and Entry Modes
11.04.2022 – 16.04.2022	• Product Planning for International Markets
18.04.2022 – 23.04.2022	• International Product Life Cycle
25.04.2022 – 30.04.2022	• Marketing Research and Information
02.05.2022 – 07.05.2022	• Branding, Packaging and Labelling
09.05.2022 – 14.05.2022	• International Pricing
16.05.2022 – 21.05.2022	• International Price Quotations and Payment Terms
23.05.2022 – 28.05.2022	• International Distribution: Management of Distribution Channels
30.05.2022 – 04.06.2022	• Channel Conflict
30.05.2022 – 04.06.2022	• Selection and Appointment of Foreign Sales Agents
30.05.2022 – 04.06.2022	• Export Procedure and Documentation
06.06.2022 – 11.06.2022	• Methods of International Product Promotion: Direct Mail, Seles Literature, Trade Fairs and Exhibitions
13.06.2022 – 18.06.2022	• International Advertising and Media Strategy
20.06.2022 – 25.06.2022	• Web Marketing
27.06.2022 – 02.07.2022	• Revision



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SYLLABUS PLAN : 6th SEMESTER 2021-22

B.Com – 1: Cost Accounting

Week	Topics
21.03.2022 – 26.03.2022	• Contract Costing
28.03.2022 – 02.04.2022	• Contract Costing: Practical Problems
04.04.2022 – 09.04.2022	• Job And Batch Costing
11.04.2022 – 16.04.2022	• Process Costing
18.04.2022 – 23.04.2022	• Process Costing: Inter-Process Profits
25.04.2022 – 30.04.2022	• Budgeting and Budgetary Control
02.05.2022 – 07.05.2022	• Budgeting and Budgetary Control: Flexible Budget
09.05.2022 – 14.05.2022	• Zero Base Budgeting
16.05.2022 – 21.05.2022	• Performance Budgeting
23.05.2022 – 28.05.2022	• Responsibility Accounting
30.05.2022 – 04.06.2022	• Standard Costing
30.05.2022 – 04.06.2022	• Variance Analysis
30.05.2022 – 04.06.2022	• Absorption Costing and Marginal Costing: concept and Computation
06.06.2022 – 11.06.2022	• Marginal Costing: As A Tool For Decision-Making
13.06.2022 – 18.06.2022	• Marginal Costing: Practical Problems
20.06.2022 – 25.06.2022	• Cost-Volume-Profit Analysis
27.06.2022 – 02.07.2022	• Revision



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